



231.830.5628
HELLO@JASONBOWLER.COM

EDUCATION

Bachelor of Digital Media Design

Baker College of Muskegon

Associate in Applied Science, Graphic Design

Ferris State University

Associate in Science and Arts

Muskegon Community College

CREATIVE SKILLS

Print Design & Layout

Front-End Web Design & Layout
(Wordpress)

Logo & Branding System Design

Email Template Design

Photography

Photo Editing/Retouching

Photo Manipulation

Video Recording/Editing

Video Graphics

TECHNICAL SKILLS

Pre-Press File Prep

Wordpress Maintenance & Upkeep
HTML/CSS Editing

Social Media Management
& Automation

Email Campaign
Setup & Management

Cross-Platform Integration (Zapier)

Data Entry/Organization

Web Form Design/Creation

PDF Form Design/Creation

Technical Troubleshooting

Process/Project Documentation

Document Fields/Mail Merge

jason bowler

MULTIMEDIA DESIGN

I am a multimedia designer with over **eight years experience** managing and executing multiple projects for multiple clients, meeting various deadlines with consistent, high-quality work.

I am a hard working, detail-oriented, fast learner with a wide range of creative and technical problem solving skills, extensive experience on a broad range of software platforms, and a keen eye for simplicity and efficiency.

EXPERIENCE

Multimedia Designer & Team Lead • LongerDays • 2013 - 2019

- Executed a broad range of graphic design, web, and video projects from concept to completion, working with clients and team leads to clarify project needs, assess scope and turnaround estimates, and meet deadlines with high-quality, consistent work.
- Balanced team and client expectations and managed multiple tasks for multiple clients through time budgeting and planning.
- Directly managed several client accounts, maintaining positive working relationships through consistent communication, regular reviews and updates of task procedures and efficient time usage.
- Managed customer service phone team, ensuring proper phone coverage, consistent call documentation, and maintained up-to-date process instructions with clear communication of changes.
- Discovered, suggested, and implemented more efficient means of completing various administrative and technical tasks, improving efficiency and saving time.

Project Manager • BigSigns.com • 2010 - 2012

- Created visually engaging designs for athletic facility and event signage projects based on specifications provided by sales reps and client branding guides.
- Maintained positive working relationships with clients and sales reps throughout the design process.
- Prepared and sent approved design mockups into production based on various specifications, coordinating with production vendors to meet delivery deadlines.
- Ensured accurate billing and invoicing of both clients and production vendors.
- Managed multiple projects for multiple clients at various stages of completion, prioritizing as needed to maintain pace in a deadline-driven environment.

VOLUNTEERING & OTHER ACTIVITIES

Burning Foot Beer Festival • Setup & Teardown Crew • 2015-Present

Boy Scouts of America • Volunteer Leader • 2002-Present • Eagle Scout Class of 2002

References and Portfolio Available Upon Request